



 StellaPop

Branding & Marketing

Start simple. **Start smart.**



Everything you're looking for..

A vibrant green storefront with large windows and a green awning. The awning features a white circular pattern. In front of the store, several potted plants are displayed on wooden pallets. A tall, thin plant in a black pot stands near the corner. The scene is set on a city street with a blue door visible in the background.

Right around the corner.

Not Madison Avenue;
more like Main Street.



We're not big.

We only have big ideas.

A close-up, profile view of a woman with long, straight blonde hair. She is looking upwards and to the right, with her hand resting on her chin in a classic 'thinking' pose. The background is a blurred retail environment, likely a clothing store, with shelves of garments visible. The lighting is soft and warm, creating a contemplative atmosphere.

Pick & Choose.

Creating marketing products that serve. Self Serve.



Retail sales up 7%
Retail traffic up 13%
Donations increase of 18%
450% increase in online traffic
\$150,000 in earned media coverage

Just the facts ma'am.

Leading to doubling of gross production capacity
11% increase year-on-year growth rate
9% increase internal rate of return
107% increase of lead flow
21% increase net profit

As you can see, our messages



move people.

A photograph of three elderly men sitting in a row, each focused on their smartphone. The man in the foreground is wearing a green sweater and a watch, holding a black smartphone with a white logo. The man in the middle is wearing glasses and a light blue sweater. The man in the background is wearing a yellow sweater. The background is a bright green wall with a window.

Addictive.

No age or speed limit, totally immersive.
An audience that follows your every move.



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 **StellaPop**
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